



For immediate release
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Annies wins at Munch Awards

Annie's, a subsidiary of Kono NZ, are excited to announce that their fruit bars have been named as the Best Kids Food Product in the 2016 Munch Foods Awards. The awards, now in their fourth year, are run by Munch, an eco-friendly New Zealand company that makes and markets products and offers ideas and recipes online to feed the family.

The Munch Food Awards raise awareness about kid's food marketing and products and allow parents to give players in this industry some feedback. Nominations for finalists are made by the public and then both public vote and a judging panel choose the category and supreme winners.

"We are thrilled to be recognised in the industry as a product that parents trust to give to their children. Our fruit bars are made from 100% fruit, and nothing else. They have no added sugar, and are free from additives, concentrates, gluten, dairy, and nuts," Mel Chambers, GM Food, Kono NZ.

ENDS

PHOTOS:



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